Received by NSD/FARA Registration Unit 03/29/2020 11:37:37 PM OMB No. 1124-0002; Expires May 31, 2020

U.S. Department of Justice

Washington, DC 20530

# **Supplemental Statement**

Pursuant to the Foreign Agents Registration Act of

1938, as amended

		For Six Month	h Period Ending Feb. 29, 2020  (Insert date)
			I - REGISTRANT
1.	(a) Name of Registrant		(b) Registration No.
	MediaLinks TV, LLC		6633
	(c) Business Address(es) of Registra 1099 New York Ave., NW, 2nd F Washington, D.C. 20001		
2.	Has there been a change in the inform	nation previously	y furnished in connection with the following?
	(1) Residence address(es)	Yes	No □
	(2) Citizenship	Yes	No □
	(3) Occupation	Yes	No □
	(b) If an organization:		
	(1) Name	Yes	No ⊠
	(2) Ownership or control	Yes 🗆	No ⊠
	(3) Branch offices	Yes	No ⊠
	(c) Explain fully all changes, if any		
	IF THE REGISTRA	NT IS AN INDIV	VIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).
3.	If you have previously filed Exhibit Yes ⊠ No □	C <sup>1</sup> , state whether	r any changes therein have occurred during this 6 month reporting period.
	If yes, have you filed an amendment	to the Exhibit C?	? Yes ⊠ No □
	If no, please attach the required ame	ndment.	

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased	acting as partners, officers, dir	ectors or similar officials of the reg	gistrant during this	6 month reporting period?
Yes 🗵	No 🗆			
If yes, furnish the follows	ing information			
Name	ing information.	Position	Date Con	nection Ended
Jing Ma	Directo	or General	12/06/2019	
Qingqing Li	Deputy	/ Director General	12/06/2019	
Chun Guo		ing Editor of Production	12/06/2019	
Hong Yao		/ Managing Editor of Productior		
		similar officials during this 6 mor		2
Yes	No	similar officials during this o mor	nui reporting period	,
If yes, furnish the follow	ing information:			
Name	Residence Address	Citizenship	Position	Date Assumed
See Attachment				
		rectly in furtherance of the interest	s of any foreign prin	ncipal?
Yes 🗵	No 🗆	all delivers and a		
	person and describe the service	e rendered.		
See Attachment				
		t hired as employees or in any other		
or will render services to secretarial, or in a related		rance of the interests of any foreign No   No	n principal(s) in oth	er than a clerical or
Name	Residence Address	Citizenship	Position	Date Assumed
See Response to				
Item 4(b)				
	ndividuals, who have filed a sh trant during this 6 month repor	ort form registration statement, ter ting period? Yes $\square$	minated their emplo	byment or
If yes, furnish the follow	ng information:			
Name		Position or Connection	Da	te Terminated
See response to Item 4(	a)			
(d) Have any employees or it	ndividuals who have filed a sh	ort form registration statement, ter	minated their conne	ection with any foreign
principal during this 6 mo				
If yes, furnish the following	ng information:			
Name See response to Item 4	Position or Connection (a)	Foreign Principal	Da	te Terminated
5. Have short form registration		the persons named in Items 5(a) a	and 5(b) of the supp	lemental statement?
Yes 🗵	No 🗆	.4.4		
ii no, list names of persons v	who have not filed the required	statement.		

(PAGE 3)

### II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting per If yes, furnish the following information:	riod? Yes □	No ⊠
ave you acquired any new foreign principal(s) <sup>2</sup> during this 6 month reporting period? Yyes, furnish th following information:	Date of Termination	
8. Have you acquired any new foreign principal(s) <sup>2</sup> during this 6 month reporting period?	Yes 🗆	No ⊠
If yes, furnish th following information:	ics 🗀	110
Name and Address of Foreign Principal(s)	Date Acquired	
<ol> <li>In addition to those named in Items 7 and 8, if any, list foreign principal(s)<sup>2</sup> whom you or reporting period.</li> <li>CCTV (China Central Television)</li> </ol>	continued to represent o	luring the 6 montl
요즘 물이 있다. 그는 한 이 없는 것이 되는 것이 되는 것이 되었다. 그는 것이 그렇게 되었다. 그렇게 되었다. 그런 그렇게 되었다. 그런 그렇게 되었다. 그렇게 되었다. 그렇게 되었다.	Item 8?	
If yes, furnish the following information:  Foreign Principal  Date of the second seco		
represented during this six month period? Yes ⊠ No If yes, have you filed an amendment to these exhibits? Yes ⊠ No	0 🗆	
It no, please attach the required amendment.		

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

# III - ACTIVITIES

11.	During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ⊠ No □
	If yes, identify each foreign principal and describe in full detail your activities and services:
	See Attachment
12.	During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes ⊠ No □
	If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.
	See Attachment
13.	In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes □ No ⊠
	If yes, describe fully.
	If yes, describe fully.

<sup>5 &</sup>quot;Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

(PAGE 5)

# IV - FINANCIAL INFORMATION

14. (a)		porting period, have you received from other source, for or in the interests of a			
	If no, explain why.				
	If yes, set forth below is	n the required detail and separately for	each foreign principal a	n account of su	ch monies. <sup>6</sup>
	Date See Attachment	From Whom CCTV	Purpose		Amount
				< <del></del>	Total
(b)		AISING CAMPAIGN porting period, have you received, as part in Items 7, 8, or 9 of this statement?	rt of a fundraising camp Yes □	oaign <sup>7</sup> , any mor No ⊠	ney on behalf of any
		n Exhibit D <sup>8</sup> to your registration?	Yes □	No □	
	If yes, indicate the date	the Exhibit D was filed. Date			
(c)		OF VALUE porting period, have you received any the soft this statement, or from any other sono ⊠			
	If yes, furnish the follow	wing information:			
	Foreign Principal	Date Received	Thing of Value		Purpose

<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

Total

(a)	DISBURSEMENT	FS-MONIES				
(4)	During this 6 month	h reporting p	eriod, have you			
	(1) disbursed or ex	xpended mor	nies in connection with ac	tivity on behalf of	any foreign princip	oal named in Items 7, 8, or
	9 of this staten	ment? Yes	⊠ No □			
	(2) transmitted mo	onies to any	such foreign principal?	Yes □	No ⊠	
	If no, explain in ful	ll detail why	there were no disburseme	nts made on beha	lf of any foreign pri	ncipal.
			uired detail and separatel	y for each foreign	principal an accour	at of such monies, including
	Date		To Whom		Purpose	Amount
	See Attachment	CCTV	20,7,20		ruipose	rinount

Received by NSD/FARA Registration Unit 03/29/2020 11:37:37 PM

DISBURSEMENTS-THINGS OF VALUE

(PAGE 7)

(b)		onth reporting pe	eriod, have you dispo		Value <sup>10</sup> other than money tems 7, 8, or 9 of this state	
		Yes □	No ⊠			
	If yes, furnish th	ne following info	ormation:			
	Date	Recipient	t Foreign	Principal	Thing of Value	Purpose
(c)	During this 6 me other person, ma	onth reporting pe ade any contribu	tions of money or oth	your own funds ar er things of value	nd on your own behalf eith  11 in connection with an eless held to select candidates	ection to any political
		Yes $\square$	No ⊠			
	If yes, furnish th	ne following info	ormation:			
	Date	Amount	or Thing of Value	Political Or	rganization or Candidate	Location of Event

<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

(PAGE 8)

# V - INFORMATIONAL MATERIALS

		disseminated any informational materials? 12	
	1		
16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials? Yes □ No □			
	finance your activities in preparing or If yes, identify each such foreign prin	disseminating informational materials? cipal, specify amount, and indicate for what per	Yes ⊠ No □
materials include the use of any of the  ⊠ Radio or TV broadcasts □ Maga	e following: nzine or newspaper	☐ Letters or telegrams	
0 1 0			
	n.com		
		-	
☐ Other (specify)			
20. During this 6 month reporting period, the following groups:	did you disseminate or cause to be disseminated	d informational materials among any of	
☐ Public officials	☐ Newspapers	☐ Libraries	
☐ Legislators	☐ Editors	☐ Educational institutions	
☐ Government agencies	☐ Civic groups or associations	☐ Nationality groups	
○ Other (specify) See Attachment	nt		
21. What language was used in the inform	national materials:		
⊠ English	☐ Other (specify)		
23. Did you label each item of such information Yes ⊠ No □	mational materials with the statement required b	y Section 4(b) of the Act?	

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

(PAGE	9)

### VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)	(Print or type name under each	signature or provide electronic signature <sup>1</sup>
March 29, 2020	/s/ Heping Jiang	eSigned
	<del>-</del>	

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

### **ATTACHMENT**

### MEDIALINKS TV, LLC- SUPPLEMENTAL STATEMENT FOR THE PERIOD ENDING FEBRUARY 29, 2020

### I - Registrant Information

# Item 4(b) – Have any persons become partners, officers, or similar officials of the registrant during this 6-month reporting period?

Name	Residence Address	Citizenship	Position	Date Assumed
Heping Jiang	825 Tenth Street NW	Chinese	General Manager	Dec. 6, 2019
	Washington, D.C. 20001			
Xin Zhang	825 Tenth Street NW	Chinese	Deputy General Manager	Dec. 6, 2019
	Washington, D.C. 20001			
Jing Shen	733 Fifteenth Street, NW	Chinese	Deputy Managing Director	Dec. 6, 2019
	Washington, D.C. 20005		of Program Production	
Siwei Zeng	1301 M Street, NW	Chinese	Deputy Managing Director	Dec. 6, 2019
	Washington, D.C. 20005		of Program Production	

# Item 5(a) – Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes. The persons named in Item 4(b) are the principal managers of MediaLinks' news operations. Heping Jiang is General Manager and is responsible for the overall management of MediaLinks. Xin Zhang is Deputy General Manager and works with the General Manager to implement management decisions and oversee MediaLinks' operations. Jing Shen and Siwei Zeng both have the title Deputy Managing Director of Program Production and have responsibility for managing the production of MediaLinks' news programming.

## III - Activities

Item 11 – During this 6-month reporting period, have you engaged in any activities for or rendered any services to any foreign principal names in Items 7, 8, or 9 of this Statement? If yes, identify each foreign principal and describe in full detail your activities and services.

MediaLinks acts as the Washington News Bureau for CCTV. More specifically, CCTV, through a division it has named the China Global Television Network (CGTN), offers multi-language news channels internationally, including a 24-hour English-language news channel that is broadcast in over 100 countries, including the United States. MediaLinks works in tandem with CGTN news bureaus located in London, Nairobi and Beijing to produce news reports and other programming for the 24-hour English-language broadcasts.

MediaLinks strives to offer audiences (including the US audience) news coverage of world events from a perspective that is not Western-centric. In so doing, MediaLinks performs its news gathering and reporting activities like those of other Washington news bureaus, including those of other foreign news organizations that broadcast or publish in the United States.

MediaLinks' news gathering and production activities are performed by professional journalists (mostly U.S. citizens). To enhance its news coverage, MediaLinks also maintains commercial arrangements with a number of news services, including NBC News, CNN, Reuters, AP and Agence France-Presse.

Programs produced by MediaLinks are transmitted to CCTV/CGTN in Beijing, which re-transmits the programs on its CGTN international channel to television broadcasters/cable providers (who have contracted to receive CCTV/CGTN programming) for dissemination to local audiences around the world, including the United States.

The news programs produced by MediaLinks during this semiannual reporting period were as follows: World Today, Global Business, The Heat, China 24 (America), Full Frame, and America Now. These programs were aired in the U.S during a designated time slot under the brand name "CGTN America." (The programs are treated as "informational materials" and submitted on DVDs to the FARA Unit monthly.) In addition, MediaLinks hosts a website and various social media sites that are accessible in the United States. These sites are listed in this Supplemental Statement at Section V, Item 19 (Attachment).

In gathering, producing, and reporting the news, MediaLinks' journalists sometimes contact U.S. government officials and other media representatives for the exclusive purpose of collecting and confirming information for news programs. In addition, based on the topic of news coverage, MediaLinks also sometimes invites U.S. government officials, along with representatives of US businesses, civic groups, and academic institutions, to appear as guests on its programs to comment on news developments. These invitations are extended to promote balanced and neutral coverage of the news. (Any appearances by U.S. government officials would be captured in the aforementioned DVDs submitted to the FARA Unit.)

Finally, MediaLinks distributed a video in celebration of the Chinese New Year (also referred to as the Spring Festival), which began on January 25th and ended on February 8th. A copy of this was filed with the FARA Unit. The video was distributed in the following ways:

- The video was displayed on dual digital screens situated at 7<sup>th</sup> and G Streets, NW, Washington, D.C. and on a digital screen outside of Fenway Park in Boston, Massachusetts during the period from January 24, to February 2, 2020.
- Through a commercial arrangement with National CineMedia, the video was displayed along with other pre-movie advertisements and trailers in 38 movie theatres in the Washington metropolitan area between January 26 and February 1<sup>st</sup>, as well as 7 movie theaters located in California, New York City and Chicago, from January 27 to February 2, 2020.
- The video also appeared as a "pre-roll" in front of the Washington Post's editorials (digital version) during the period of January 24-31, 2020.
- Ampersand (previously named NCC Media), a data-driven TV advertising company, also arranged to display the video 4 times during January 25-26, 2020, through Effectv, the advertising sales division of Comcast Cable.

Items 12 – During this 6-month reporting period, have you on behalf of any foreign principal engaged in political activity? If yes, identify each foreign principal and describe in full detail all such political activity, indicating among other things, the relations, interests and policies sought to be influenced

and the means employed to achieve this purpose. If the registrant arranged, sponsored, or delivered speeches, lectures or radio and TV broadcasts, give details as to the dates, places of delivery, names of speakers and subject matter.

Same as response to Item 11 above.

### IV - Financial Information

# 14. (a) Receipts-Monies.

All the costs for the operations of MediaLinks are funded by CCTV. CCTV from time to time transfers funds to the U.S. to cover these costs. The dates and amounts of any such transfers made during the period covered by this statement (i.e., August 1, 2019 through February 29, 2020) follow:

Date	Amount (\$)	Purpose	
11/15/2019	9,846, 580.80	Defray MediaLinks operating expenses	
12.24/2019	1,561,700.89	Defray MediaLinks operating expenses	

# 15 (a) Disbursements - Monies

Disbursements - Detail (From August 1, 2019-February 29, 2020) ( <i>See Notes</i> )	
Expense Purpose	Amount (\$)
Office rent and management fee	2,037,277.48
Utilities	80,478.99
Security expense	135,944.79
Employment related expenses	18,403,039.53
Transmission expense	239,633.16
Content purchase expenses	484,987.57
Meals and entertainment	64,361.16
Rent for offsite shooting	431,756.03
Travel expenses	2,211,412.74
Insurance expense	56,240.68
Promotion and advertising	108,127.20
Equipment and supplies	539,786.90
Legal and accounting expenses	449,284.86
Repair and maintenance	291,308.73
TOTAL	25,533,639.82

#### Notes:

- (1) Disbursement amounts include some estimated expenses.
- (2) Disbursement amounts include August expenses that were previously disclosed by CGTN America when it updated the information contained in its Registration Statement to include financial information through August 31, 2019.

### V - Informational Materials

18. During this 6-month reporting period, has any foreign principal established a budget or allocated a specific sum of money to finance your activities in preparing or disseminating informational materials?

See response to Items 14 and 15.

19. During this 6-month reporting period, did your activities in preparing or disseminating informational materials include the use of the following:

Electronic Communications - Social media website URL(s):

YouTube: https://www.youtube.com/c/cgtnamerica; Facebook: https://www.facebook.com/cgtnamerica/

Twitter: https://twitter.com/cgtnamerica; Instagram: https://instagram.com/cgtnamerica/

20. During this 6-month reporting period, did you disseminate Informational materials among any of the following groups:

\_\_ Other (specify). Television audiences in over 100 counties, including the United States. More specifically, MediaLinks acts as the Washington News Bureau for CCTV. CCTV, through a division it has named the China Global Television Network ("CGTN"), offers multi-language news channels internationally, including a 24-hour English-language news channel that is broadcast to over 100 countries, including the United States. MediaLinks works in tandem with CGTN news bureaus located in London, Nairobi and Beijing to produce news reports and other programming for the 24-hour English-language broadcasts. MediaLinks performs news gathering and reporting activities like those performed by other Washington news bureaus, including those of other foreign news organizations that broadcast or publish in the U.S.